

Company Name: Pole To Win Holdings, Inc.

Representative: President & CEO Teppei Tachibana

(Stock code: 3657, Tokyo Stock Exchange, Prime Market)

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Notice of Difference between Full-Year Consolidated Earnings Forecast and Actual Results, Unchanged Dividend Forecast

At the Board of Directors' meeting held on March 14, 2025, the following differences occurred between the full-year consolidated earnings forecast for the fiscal year ended January 31, 2025 announced on September 10, 2024 and the results announced today. Also, the dividend forecast for the fiscal year ending January 31, 2025 remains unchanged.

1. Difference between the forecasted and actual results for the fiscal year ended January 31, 2025

(February 1, 2024-January 31, 2025)

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	Net Sales	Operating Income	Ordinary Income	Net income attributable to owners of the parent	Net Income Per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	
Previously announced outlook (A)	51,007	1,803	1,849	322	JPY9 .11
Actual (B)	52,225	786	756	(692)	(JPY19.58)
Change (B-A)	1,218	(1,017)	(1,093)	(1,014)	
Change (%)	2.2	(56.4)	(59.1)	-	
(Reference) Results for the fiscal year ended January 31, 2024	46,724	445	525	(1,920)	(JPY53.27)

(Reasons for Differences)

In the cumulative fiscal year ended January 31, 2025, net sales were largely in line with the forecast. However, operating income and ordinary income fell short of the previous forecasts, with operating income of ¥ 1.017 billion and ordinary income of ¥ 1.093 billion, due to the occurrence of temporary expenses for business restructuring in Overseas Solutions exceeding expectations and the time required to restructure unprofitable businesses and improve the gross profit margin in Media Contents. Net income attributable to owners of the parent fell short of the previous forecast by ¥1.014 billion, mainly due to the recording of an impairment loss on fixed assets of ¥ 249 million in the fourth quarter and an extraordinary loss on valuation of investment securities of ¥ 195 million.

2. Dividend Forecast

We are currently aiming to pay stable and continuous dividends every fiscal year under the basic policy of a minimum DOE

of 3% and a progressive dividend. In the year ended January 31, 2025, we recorded a net loss attributable to owners of the parent. However, net sales steadily increased every fiscal year, and we recognize that there was a temporary decline in profits due to the strengthening of our business foundation and the restructuring of our businesses. Therefore, we plan to keep the dividend forecast from the beginning of the fiscal year unchanged, and to pay a dividend per share of ¥16 (the same amount as the previous fiscal year).