



March 26, 2025

Company name: Oricon Inc.  
Name of representative: Koh Koike, President and  
Representative Director  
(Securities code: 4800;  
TSE Standard Market)  
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### Notice on Absorption-Type Merger Between Consolidated Subsidiaries

Oricon Inc. (the "Company") is pleased to announce that, at the Board of Directors' meeting held today, it has decided to carry out an absorption-type merger effective July 1, 2025 (the "Merger") between the wholly-owned consolidated subsidiaries oricon ME Inc. ("ME") and Oricon NEXT Communications Inc. ("NEXT"). Details of this Merger are provided below.

Since the Merger is a merger between wholly-owned consolidated subsidiaries of the Company, some disclosure items and details have been omitted.

#### 1. Purpose of the Merger

Given the changing market environment surrounding our group, the boundary between the advertising and PR business domains of the two companies is gradually disappearing. After comprehensive consideration of various factors, including the benefits of establishing a one-stop sales structure to optimize the overall operations of our group, and improving productivity and competitiveness, we have decided to proceed with this merger to drive further business growth.

#### 2. Summary of the Merger

##### (1) Schedule for the Merger

Date of resolution at the meeting of the Board of Directors (the Company and the concerned companies)	March 26, 2025
Date of conclusion of the agreement (concerned companies)	March 26, 2025
Date of the general shareholders meeting for merger approval (concerned companies)	June 20, 2025 (Planned)
Date of merger (effective date)	July 1, 2025 (Planned)

##### (2) Form for the Merger

This is an absorption-type merger in which ME will be the surviving company and NEXT will be the disappearing company.

(3) Details of allotment related to the Merger

There will be no allocation of shares or any other monetary compensation in this merger.

(4) Handling of stock acquisition rights and bonds with stock acquisition rights of the disappearing company

There are no applicable items.

3. Overview of the concerned companies in the Merger (as of March 26, 2025)

	Surviving company	Disappearing company
(1) Trade name	oricon ME Inc.	Oricon NEXT Communications Inc.
(2) Location	6-8-10 Roppongi Minato-ku, Tokyo JAPAN	6-8-10 Roppongi Minato-ku, Tokyo JAPAN
(3) Title and name of representative	Yuki Kashizaki, President and Representative Director	Daichi Takahashi, President and Representative Director
(4) Business description	Website creation, management, and related services	PR consulting and related services
(5) Share capital	80,000,000 yen	50,000,000 yen
(6) Date of establishment	August 1, 2003	October 1, 2020
(7) Total number of issued shares	59,800 shares	1,000 shares
(8) Fiscal year-end	March 31st	March 31st
(9) Major shareholder and ownership ratio	Oricon Inc. 100%	Oricon Inc. 100%

4. Post-merger status

There will be no change in the surviving company's trade name, location, title and name of representative, business description, share capital, or fiscal year-end as a result of the Merger.

5. Future outlook

The impact on the Company's consolidated results will be immaterial as the Merger is between wholly-owned consolidated subsidiaries.