

April 14, 2025
Premium Group Co., Ltd.

Premium Group Selected as DX Stock for First Time

Premium Group Co., Ltd. (Headquarters: Minato-ku, Tokyo; President and Representative Director: Yohichi Shibata; hereinafter “the Group”), an automobile company providing a comprehensive range of solutions related to automobiles, announces that it has been included in the “Digital Transformation Stocks (hereinafter “DX Stocks”) 2025,” which are jointly selected by the Ministry of Economy Trade and Industry, the Tokyo Stock Exchange, and the Information-technology Promotion Agency, Japan.



For the last three consecutive years, the Group has been selected as a “Noteworthy DX Company,” a category that recognizes companies with particularly outstanding efforts in raising corporate value. This year, we were also selected in the “DX Stocks” category for the first time in recognition of our DX-promoting efforts and achievements for improving our corporate value even more.

[Key evaluation points]

1. Implementation of DX Strategy and structure for our long-term vision

To achieve our long-term vision of seeking to become “the ONE & ONLY auto mobility company,” we have positioned the acceleration of DX as a key growth strategy and organized a company-wide DX-accelerating structure through the following efforts:

- Establishing a “specialized organization” that reports directly to senior management, as well as project teams in group companies
- Defining the talent required for DX at each level of the Group
- Implementing educational programs to suit each degree of ability for improving skill levels and developing a DX mindset

2. Value co-creation with stakeholders

For sustainable growth, we strive to co-create value with stakeholders through two-way communication while pursuing the following efforts:

- Conducting active information disclosure on the DX Strategy and related efforts through integrated reports and IR releases
- Holding briefings for individual investors, as well as some 80 individual interviews every quarter with institutional investors

3. Innovative value-creation that addresses issues in the automobile industry

As the industry faces labor shortages and delays in shifting to digital, we strive to achieve development in the automobile industry through the following efforts:

- Providing solutions to boost operational efficiency and productivity
- Operating new business models that create business opportunities by building a platform that connects end users and automobile providers

■For more details on the Group's DX Strategy, please click [here](#) (in English)

Going forward, the Group will continue to accelerate DX within the Group and across the mobility industry, based on the Group's DX Vision to "Create a "Premium" car life together with end users and mobility providers as a digital platform comprised of teams where every individual shines."

[DX Stocks]

"DX Stocks" are companies evaluated and selected for their efforts to implement digital technologies to boldly transform their business models and management practices to achieve new growth and enhanced competitiveness.

■For the press release from the Ministry of Economy, Trade and Industry, please click [here](#) (in Japanese)

————Corporate Information————

[Premium Group]

Premium Group Co., Ltd. operates the Premium Group, an "auto mobility business group."

We are committed to providing advanced solutions to customers, auto dealers, and auto garages in the various processes related to cars, including procurement, purchasing, use, maintenance, and buyback. We were listed on the First Section of the Tokyo Stock Exchange in December 2018 and moved to the Prime Market in April 2022. Today, the Group has more than 20 companies worldwide and we are expanding our business overseas with a focus on Southeast Asia.

<Company Overview>

Name: Premium Group Co., Ltd. (holding company)

Listed Market: Tokyo Stock Exchange Prime Market (Securities Code: 7199)

Representative: Yohichi Shibata, President and Representative Director

Head Office: 19th Floor, The Okura Prestige Tower, 2-10-4 Toranomon, Minato-ku, Tokyo

Established: May 2015 (Group founded July 2007)

Capital: JPY 1,680 million

Description of Business: Supervision and management of a corporate group through the holding of shares, etc.

URL: <https://www.premium-group.co.jp/en/>

<For Inquiries Regarding This Document>

Premium Group Co., Ltd.

Public Relations Group

Email: koho@premium-group.co.jp