

We received an award in the ‘Kansai Food Wa’ Programme!

Asahimatsu Foods Co., Ltd. (Head Office: Osaka city and Iida city, CEO: Hirotaka Kinoshita) has been strengthening its overseas activities to help promote the health of people all over the world through the health benefits of Koya Tofu, and in August 2024 its efforts were recognized by the Ministry of Agriculture, Forestry and Fisheries' Kinki Agricultural Administration as part of the second ‘Kansai Food “Wa” Programme’. Three organizations, including our company, have been recognized as particularly ambitious and active out of the 32 organizations that have been accredited, and have been awarded.

Hirotaka Kinoshita

CEO of
Asahimatsu
Foods Co., Ltd.



Hiroshi Aimoto

Director-General of
Kinki Agricultural
Administration



What is "Kansai Food Wa" Program?"

This is an initiative by the Kinki Regional Agricultural Administration Office to certify activities undertaken by groups, companies, and individuals to promote Kansai's unique food and food culture both domestically and internationally. Activities are certified after being reviewed by a third-party certification committee, and is then published on the website.

We collaborated with Wageningen University in the Netherlands and published our results in the scientific journal Nutrients. We also sell our products in the GOÉN Japanese Antenna Shop in Paris.

Contact us

