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May 1, 2025

Company Name: Nippon Television Holdings, Inc.
Representative: Yoshikuni Sugiyama
Representative Director,
Chairman and Chief Executive Officer
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Nippon Television Network Corporation Establishes New Company to Accelerate Growth of Human Resources Business

Our consolidated subsidiary, Nippon Television Network Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President and Chief Operating Officer: Hiroyuki Fukuda; hereinafter referred to as “Nippon Television”), has established a new company, “NTV Human Resources Research Institute, Inc.” (Head Office: Minato-ku, Tokyo; President and Representative Director: Hiroyuki Nakamura; hereinafter referred to as “NTV HR Research Institute”), to strengthen its human resources business in response to the increasing need for human resources development within companies. The new company is scheduled to begin operations on August 1, 2025.

NTV HR Research Institute Official Website: <https://ntv-hr.com>



[Background of Establishment]

As part of Nippon Television's "NTVIP (Nippon Television Innovation Program)," a system for soliciting new business ideas from within the company, the human resources business was launched in 2019. Under the name "Nippon Television HR," it has been providing video training, recruitment support, and HR consulting.

In recent years, the environment surrounding companies has been undergoing significant changes, and the importance of human resources has been increasing. To meet these needs, the business is being spun off to enable more rapid investment of management resources and decision-making in business operations, thereby expanding the business. The new company has been established on May 1, 2025, and after a preparation period, is scheduled to begin operations on August 1, 2025.

[Business Description]

NTV HR Research Institute leverages the Nippon Television Group's strengths in content creation and media deployment. Utilizing Nippon Television's video production expertise, the company develops and provides educational content tailored to the challenges and goals of individual companies. It also offers optimal solutions from a specialized perspective to address companies' human resource challenges, including recruitment and development.

Specific business details will be announced on August 1, the date of commencement of operations.

To accelerate business expansion, the company will actively recruit personnel with specialized knowledge and experience in the human resources field. Details can be found on the recruitment page below.

NTV HR Research Institute Recruitment Page: <https://ntv-hr.com/recruit>

[Company Overview]

Company Name: NTV Human Resources Research Institute, Inc.

Head Office Location: Minato-ku, Tokyo

Representative: Hiroyuki Nakamura

Date of Establishment: May 1, 2025

Business Activities: Video training, recruitment support, HR consulting, and other human resources services

[Related Links]

NTV HR Research Institute Official Website: <https://ntv-hr.com>

NTV HR Research Institute Recruitment Page: <https://ntv-hr.com/recruit>

The effect of this matter on the consolidated financial performance is expected to be immaterial.

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