NEWS RELEASE

To all members of the press



Travel comparison site "Travelko"

September 10th, 2025

OpenDoor Inc.

Travelko Launches affiliate with Jcation for Domestic Rental Cars Enhancing convenience through the expansion of booking sites and rate plans

On September 10, 2025, OpenDoor Inc. (Minato-ku, Tokyo; President and CEO: Daisuke Sekine), which operates Japan's leading travel comparison site Travelko (https://www.tour.ne.jp/), began affiliation with Jcation, a travel booking website operated by SEEC Inc. (Shibuya-ku, Tokyo; Representative Director: Ryutaro Abe) for domestic rental car comparison services.

Affiliating with Jcation further expands the selection of booking sites and rate plans

The Travelko domestic rental car comparison service enables you to search and compare domestic rental car rate plans across multiple booking sites at once. From September 10, 2025, we have launched the affiliate with Jcation, allowing users to search and compare rental car rate plans handled by Jcation on Travelko.

Joation is a travel booking site that allows reservations for rental car rate plans from 35 companies, including major car rental companies, covering more than 2,900 shops. While focusing on rentals in Okinawa, Kyushu, and Hokkaido, Joation offers a wide lineup of plans nationwide, including unique rental car rate plans and special rate plans. This new collaboration further broadens the range of options and enhances convenience for Travelko users considering rental car services. Please make use of our newly improved Travelko domestic car rental comparison service and enjoy traveling at more affordable prices.

■ Travelko domestic car rental comparison service

https://www.tour.ne.jp/j_rentacar/

■ About Jcation

Jcation is a travel booking site specializing in domestic travel operated by SEEC Inc., which has expanded its business areas to include advertising agency services, web solutions, media, game apps, travel, and DX promotion. It offers booking services for rental cars, airline tickets, hotels, tours and more, and operates as a platform that allows users to easily compare and book their travel plans.

In the travel business, Jcation also operates "Okiraku," a travel booking site specializing in Okinawa (https://okiraku.net/).

Jcation

https://jcation.com/

SEEC Inc.

Established: October 2005

Headquarters: Unosawa Tokyu Building 5F, 1-19-15 Ebisu, Shibuya-ku, Tokyo Okinawa Office: Naha Business Center 7F, 1-20-6 Izumizaki, Naha-shi, Okinawa

Representative: Ryutaro Abe, Representative Director

https://se-ec.co.jp/

■ About Travelko

Not a bargain, but the lowest price.	Travelko is one of Japan's largest travel comparison sites focused on delivering the lowest prices, not just bargain deals.
Over 1,500 reservations sites listed.	Over 1,500 domestic and international booking sites, including major names such as Rakuten Travel, JTB, HIS, Agoda, Expedia, and Trip.com.
Wide product line up	One of Travelko's unique strengths is it allows users to compare almost all product types related to travel such as, hotels, transportation, tours, activities, others.
From budget to luxury travel	From budget plans to luxury plans including business class and five-star hotels, you can find the lowest priced plan that meets your desired conditions from a wide range of options.
Easy comparison form the abundant information	Abundant information available on each plan, you can compare and consider even the most detailed conditions on Travelko without having to repeatedly switch between booking sites.
Accuracy of price and information	To prevent situations where a plan is sold out on a booking site or the price has changed, we strive to keep our availability information constantly updated. We also list the total price, including taxes and fees, to ensure it matches the price at the time of booking.
Commitment to Reliability	We have established strict screening criteria, including a review of financial statements, for all booking sites listed on our site. For overseas sites in particular, we clearly indicate whether they offer support in Japanese and list common complaints. In the unlikely event of a problem with a booking site, Travelko will provide necessary support, ensuring a secure and reliable environment for your use.

Travelko has always been and will continue to be committed to providing the most affordable, convenient, and friendly service possible, and we will do our utmost to support your travel needs.

Travel comparison site "Travelko" https://www.tour.ne.jp/

About OpenDoor Inc.

President and CEO: Daisuke Sekine

Founded: April 21, 1997 Capital stock: 648.29 million yen

Number of employees: 191 (as of March 2025)

OpenDoor plans and operates Internet content and software development. The company operates and manages the travel comparison site Travelko for both the Japanese and global market, and the Japanese traditional crafts information site Gallery Japan, among others.

https://www.opendoor.co.jp/en/



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FAX: 03-3586-8708 e-mail: pr@opendoor.co.jp https://www.tour.ne.jp/press/ ▼Example of a domestic car rental comparison search result page



