



September 17, 2025

To Whom It May Concern

Company: Metaplanet Inc.  
Representative: Representative Director  
Simon Gerovich  
(TSE Standard 3350)  
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### **Notice Regarding Strategic Acquisition of the Domain Bitcoin.jp**

Metaplanet Inc. (the “Company”) hereby announces that, at a meeting of its Board of Directors held today, it has resolved to strategically acquire the domain name “Bitcoin.jp” ( [bitcoin.jp](https://bitcoin.jp) ) as part of its ongoing efforts to expand and strengthen its Bitcoin-related business operations in Japan.

#### **1. Background and Strategic Rationale**

The Company is actively working to expand and strengthen its Bitcoin-related business in the Japanese market. As part of this initiative:

- A new subsidiary, Bitcoin Japan Inc., was established today to manage media, events, and services related to Bitcoin.
- The Company has acquired Bitcoin.jp, one of the most recognized Bitcoin-related domains in Japan.

Through these actions, the Company aims to consolidate existing and future initiatives under a unified structure, enhancing transparency, monetization, and strategic scalability.

#### **2. Planned Utilization**

The domain Bitcoin.jp will serve as an integrated platform for various initiatives undertaken by the Company. These include:

- Operation of Bitcoin Magazine Japan
- Hosting of the Bitcoin Japan Conference, scheduled for 2027
- Future offerings of Bitcoin-related products and services

In addition, the domain will be used for advertising, affiliate programs, and other commercial activities. Through Bitcoin.jp, the Company aims to increase brand recognition and provide shareholders, investors, and the general public with a central gateway to Japan’s Bitcoin ecosystem.

#### **3. Strategic Significance**

The Company is recognized as the leading Bitcoin treasury company in Asia and a major player in the Japanese Bitcoin market. The acquisition of Bitcoin.jp, the country’s most prominent Bitcoin domain, serves as a strategic foundation to support the Company’s long-term business model.

#### **4. Future Outlook**

Revenue generated through Bitcoin.jp is expected to provide a stable source of income that will support the Company's Bitcoin Treasury Operations and serve as a funding base for future strategic initiatives. Additionally, the domain's strong search positioning and brand recognition are expected to attract a broad user base and potential business partners, thereby contributing to long-term shareholder value.

While the domain will be recorded as an intangible fixed asset, it will be amortized in accordance with applicable accounting standards. As such, the impact on the Company's consolidated financial results for the fiscal year ending December 31, 2025 is expected to be minimal.

Should any matters requiring disclosure arise, the Company will make such announcements promptly in accordance with Tokyo Stock Exchange regulations.

#### **5. Additional Notes on the Acquisition of "[Bitcoin.jp](#)"**

The Company acquired the domain Bitcoin.jp directly from its original owner, who had held the domain for over ten years. No intermediaries or third parties were involved in the transaction.