



To whom it may concern

September 18,2025

Hamee Corp.

(Securities Code: 3134)

President and CEO: Ikuhiro Mizushima

**Notice of gaming accessory brand "Pixio" will be exhibiting
at Tokyo Game Show 2025!**

Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture, President and CEO:Ikuhiro Mizushima, Securities Code 3134: TSE Standard Market) announces that its gaming accessory brand, Pixio, will exhibit at Tokyo Game Show 2025, which will be held at Makuhari Messe from Thursday, September 25 to Sunday, September 28, 2025. So we announce it as shown in the attached appendix.

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※Photo is an image. The actual exhibit may differ.

Pixio booth (Hall 9 09-E40) provides a space where you can experience the world of Pixio, which boasts a wealth of color variations, including gaming monitors. Gaming rooms for Yuki Sakuna, a popular Vtuber with over 1 million channel registrants, will be reproduced, and collaborative products with popular IP such as Hatsune Miku will be displayed. In addition, it launched a new color gaming monitor and monitor arm, which will be the eighth color of Pixio Wave series, and a new series, which will be motivated by angels and devil's wings. In addition, we will exhibit the elevating desk and chairs for new products that can provide total coordination around the desk. We are sincerely looking forward to seeing you at this event, where you can enjoy seeing, touching, and photographing.

■ Highlights of Pixio booth

1. A fully recreated gaming room filled with the "cute" of the popular Vtuber "Yuki Sakuna"!

Gaming rooms for Yuki Sakuna, a popular Vtuber with over 1 million channel registrants, will be reproduced in Pixio booths. This is a cute space with pinks, light blue, and white tones that will excite not only fans but everyone, and you can see coordination with a focus on Pixio products. A life-size panel of Yuki Sakuna will also be set up, and you can enjoy taking a commemorative photo with her.



illustrated by fukahire (@fuka_hire)

2. The new color gaming monitor is the leading total coordination! The white elevating desk and fluffy chair are also released for the first time

In Pixio Wave series, we will showcase the eighth color gaming monitor and monitor arm in total coordination. Information on new colors will be announced just before the Tokyo Game Show. In addition to monitor, we are responding to the demand for Pixio assortment of items around our desks, and we will exhibit our new products, the electrically elevating gaming desk and the chair of fluffy materials, for the first time. Experience the unified desk coordination proposed by Pixio with a simple, angular elevating desk based on white that blends in with any room, and chairs made of fluffy material that combines cuteness and comfort.

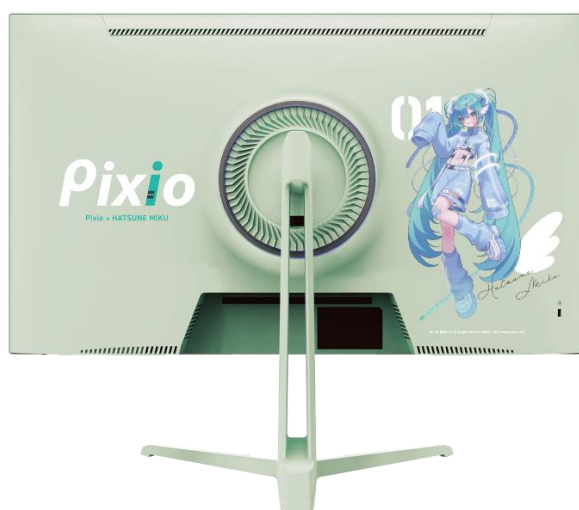
3. Products Hatsune Miku collaboration gaming monitors and popular IP collaborations

A special collaborative gaming monitor with Hatsune Miku, a global virtual singer, will be displayed. This product, which was showcased for the first time at the "Magical Mirai 2025" in TOKYO, is also available in TGS. In addition, we will exhibit a number of other collaborative products with popular IP that are loved by everyone.

※This product is under development and supervision. The model displayed may differ from the actual product.

※The product is scheduled to be launched this winter (from November 2025 to March 2026).

Hatsune Miku Collaboration Special Site: <https://pixiogaming.jp/pages/miku2025>



(※Being supervised) Art by Neruta Rune © Crypton Future Media, INC. www.piapro.net

4. Angel and devil feathers introduce the motif "Decora Series"

"Decora Series", a new series based on the concept of "decorating", will be introduced for the first time. We decorated the pastel blue monitor with angel wings and the pastel pink monitor with devil wings. Gaming monitors with unprecedented designs make your desk more individually colored.

5. A color variation display of all eight colors. With gaming monitors of prototype colors

Gaming monitors of all eight colors will be displayed in one place so that you can see at a glance a wealth of color variations, one of Pixio's strengths. You are sure to find the perfect "guessing color" for your desk.

Aside from the eight colors, we will also exhibit a prototype gaming monitor of pink gold color. Please let us know what you think.

6. Pixio official ambassador introduction section

In this section, we will introduce the official ambassadors Paru Soraposhi, Maru Hinata, Sirry, and Nano Mizuse, who have been working with Pixio to make the brand more exciting. As a novelty, we will prepare four original clear bookmark sets. The event will end as soon as it is gone, so please come early.



※Photo is an image. Actual novelties may differ.

7. Exhibition of user photo board

We will set up a photo board to showcase the wonderful desk coordination photographs received from customers at SNS and other locations using Pixio. Maybe your post is on display too?

8. Win luxurious prizes! Visitor-only campaign

Limited to visitors to the booth, gaming monitors and other luxury Pixio will win a lottery. Please check the information of the booth for the participation method. We look forward to your participation.

■ Outline of TOKYO GAME SHOW 2025

Event name: TOKYO GAME SHOW 2025

Dates: Thursday, September 25 to Sunday, September 28, 2025

Venue: Makuhari Messe

Pixio Booth: Hall 9, 09-E40

Website: <https://tgs.cesa.or.jp/jp>

■ About Pixio

Pixio is a gaming accessory brand that supports gamers' "individuality" and delivers products that realize the ideal gaming room.

We will create a variety of products that support your unique gaming experience at affordable prices and high quality, working with the community to boost gaming culture.

■ Pixio official media

- X (formerly Twitter): <https://twitter.com/pixiojapan>
- YouTube : https://www.youtube.com/channel/UCK_rS3hIJNoyMM9Qzi5HNBg
- Instagram : <https://www.instagram.com/pixiojapan/>
- twitch : https://www.twitch.tv/pixio_japan

■ Outline of Hamee Corp.

Company : Hamee Corp. (TSE Standard Market, Securities Code: 3134)
Incorporation : May, 1998
Representative : Ikuhiro Mizushima President and CEO
Address : Square O2, 2-12-10, Sakae-cho, Odawara City, Kanagawa Prefecture
Business : Smartphone accessories development/manufacturing business, EC development in the U.S., China and Korea. Provide gaming accessories to handle gaming monitor brand Pixio. Develop cosmetics under ByUR brand and develop Hamic business to support children's crime prevention and security through exclusive smartphones.
Website : <https://hamee.co.jp/>

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