



March 18, 2026
Avex Music Group LLC

Avex Announces Global Music Publishing Administration Partnership with Bruno Mars

The deal covers exclusive global publishing administration for music written during the term.

Avex Music Group LLC (Headquarters: Los Angeles, CEO: Brandon Silverstein; hereinafter “AMGL”) is pleased to announce a global music publishing administration partnership with 16-time GRAMMY Award-winning superstar Bruno Mars.



Under the agreement, Avex Music Group will serve as the exclusive global music publishing administrator for music written by Mars during the term of the deal which will commence upon the completion of his deal with the current publisher.

In February 2026, he released his first solo album in approximately a decade, “*The Romantic*” which debuted at No. 1 on the Billboard 200. In addition, the lead single “*I Just Might*” also entered the Billboard Hot 100 at No. 1, generating significant global attention.

He has recorded the highest number of monthly listeners worldwide on Spotify, leading the global music scene and being widely recognized as one of the most culturally influential artists of his generation.

Comment from Brandon Silverstein, CEO of Avex Music Group LLC

“We are thrilled to welcome Bruno to Avex and look forward to supporting his incredible songs.”

【About Avex Music Group LLC】

Avex Music Group LLC (AMGL) serves as a central global pillar within Avex’s broader strategic vision, connecting creative, commercial, and cultural initiatives across key international markets. Headquartered in Los Angeles, AMGL operates at the intersection of global repertoire, artist development, and cross-border collaboration, with a focus on scaling Avex’s presence and influence throughout North America and beyond.

In 2025, AMGL further expanded its global footprint through the integration of S10 Entertainment & Media, reinforcing its position as a premier multi-dimensional music company. Under the leadership of CEO Brandon Silverstein, AMGL oversees a comprehensive platform spanning artist management, music publishing, recorded music, creative studios, and strategic partnerships, with a mandate to build globally impactful careers, intellectual property, and long-term enterprise value across the international music ecosystem.

《Media Inquiries》

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